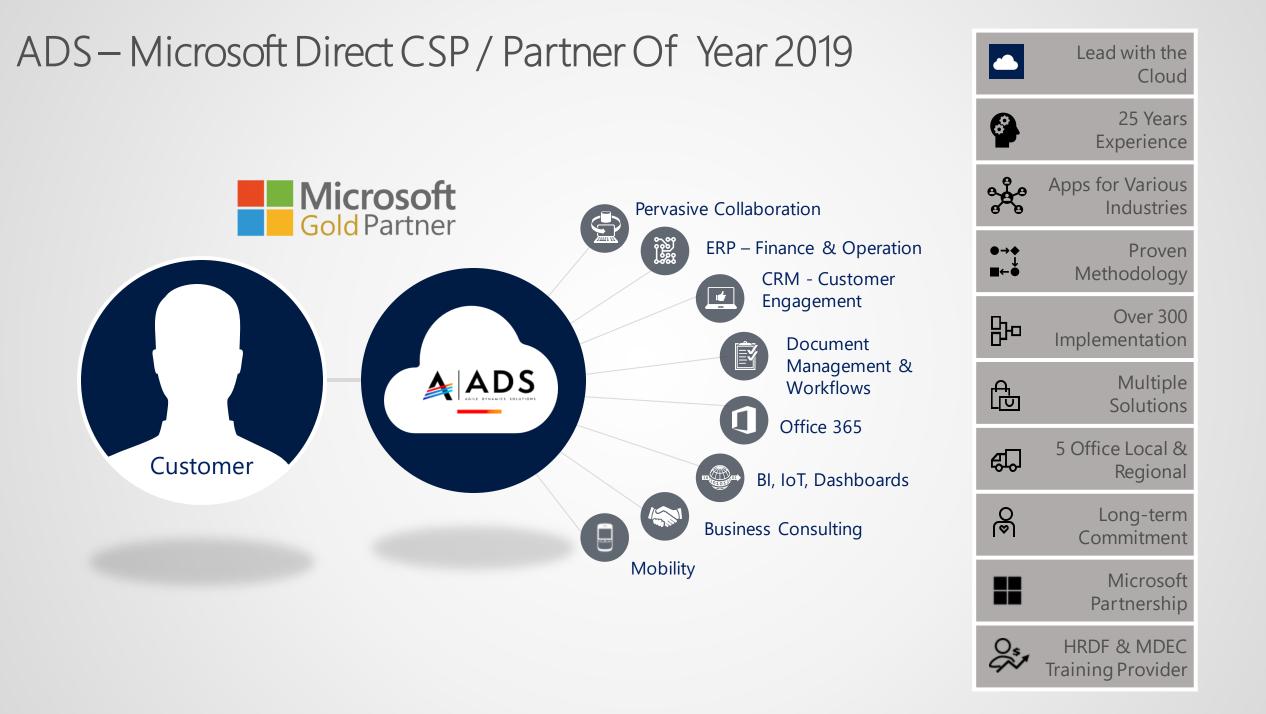
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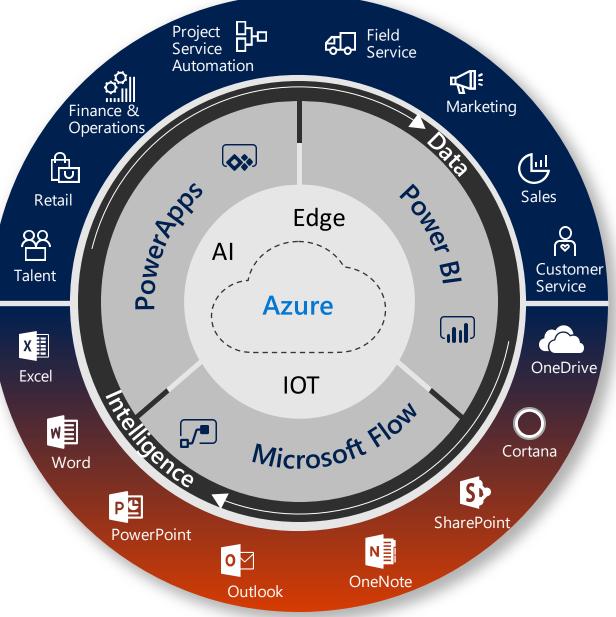
KH Then & YA Teh
24th March 2021





Global network of specialized partners





We See More Than Just a Customer, We See a Partner!



We See More Than Just a Customer, We See a Partner!



Aroma of Good Times

Business and IT challenges



Business and IT are both impacted by these challenges

App Development Backlog

65% of organizations report an app development backlog.

37%

Paper processes

37% of organizations are still using paper to manage critical business processes.

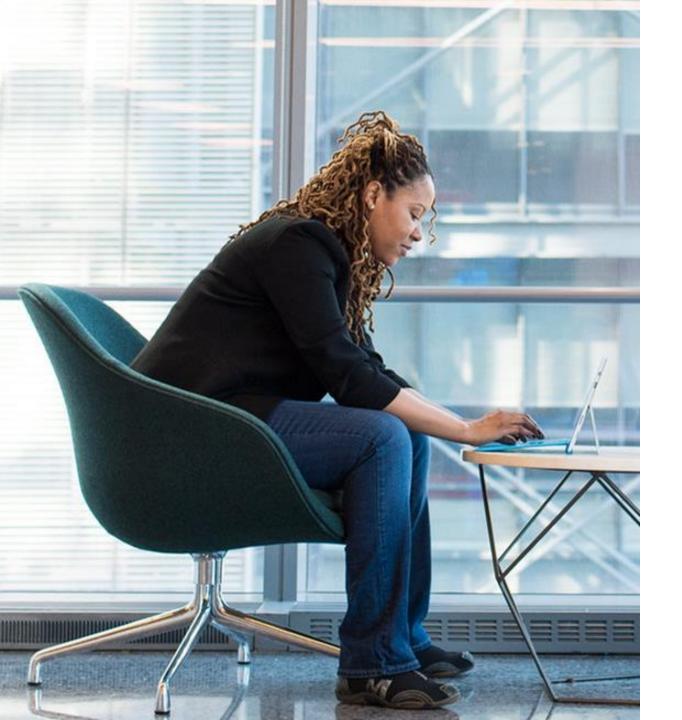


65%

Technical Skill shortages

67% of CIOs and tech leaders say IT skills shortages are preventing them from keeping up with the pace of change.

Forrester, Q1 Digital Process Automation Survey (for process improvement efforts 2 years from now); Dresner Advisory Services, The State of Business Intelligence, 2018 (critical responses only), 2 Harvey Hash / KPM CIO Survey 2019



Embracing: A low-code productivity tool for citizen developer

- Provide friction-free cross business collaboration and communication experiences to drive creativity
- Streamline productivity experiences and automate processes across your productivity tools
- Empower all your employees to become citizen developers and solve business problems

Low-code development platform technology

Low-code platforms enable a visual approach to building apps, empowering everyone, regardless of whether they can code or not, to quickly turn their bright ideas, into brilliant apps.



The future

Gartner estimates that 65% of all app dev will be low code by 2024



Rise of citizen developers

By 2023, number of citizen developers at enterprises will be at least 4X the number of Pro Devs

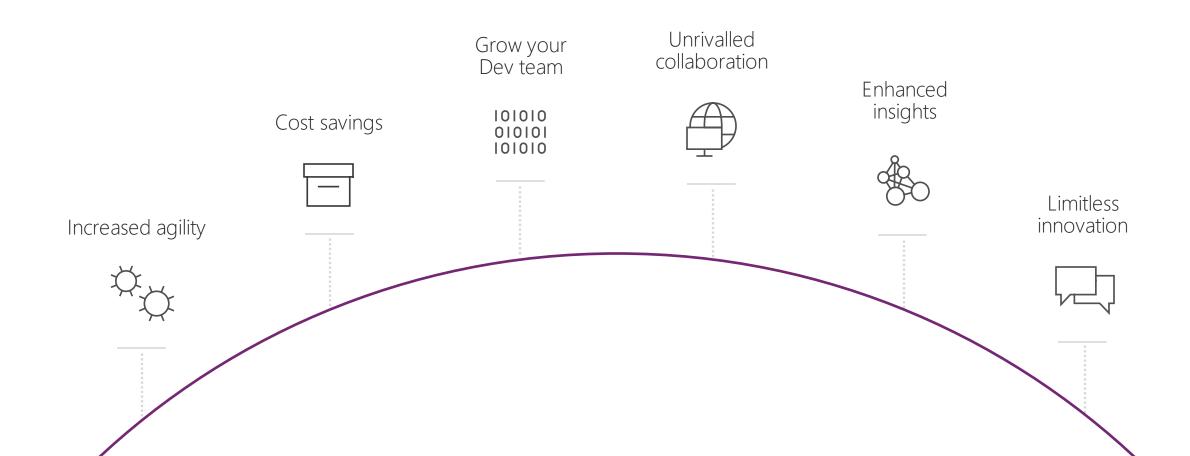


500 Million

Apps will be developed in the next 5 years, more than all the apps that have been developed to date

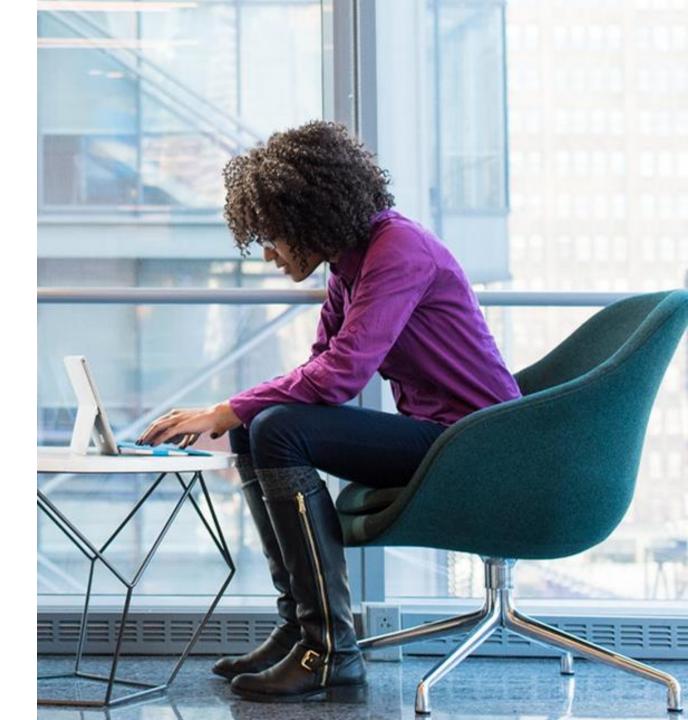
Benefits of low-code app development

Focus on innovating. The rest is taken care of.



Embracing: A low-code platform

- Become agile and innovative to speed delivery of services
- A modern data platform that uses AI-powered services to find and analyze information
- Leveraged by professional developers to automate repetitive parts of the DevOps cycle and scale through citizen developers







Empower everyone to do more



Citizen developers

- Understand the business.
- Solve their own problems.



IT professionals

- Enable high productivity app development.
- Implement governance and compliance.

. . . .

- Professional developersReduce time to develop and deploy.
- Use code to unblock complex requirements.





A platform for all your data



Do less but achieve more

Fully managed, with preset data models and common entities, out of the box business logic and rules, rolebased security, that is fully customizable to your business needs.



Unlimited integration

Built-in connectivity to 350+ cloud services, files, databases, web APIs, plus custom and onpremise connectors, connected, across all your applications, 1st and 3rd party.



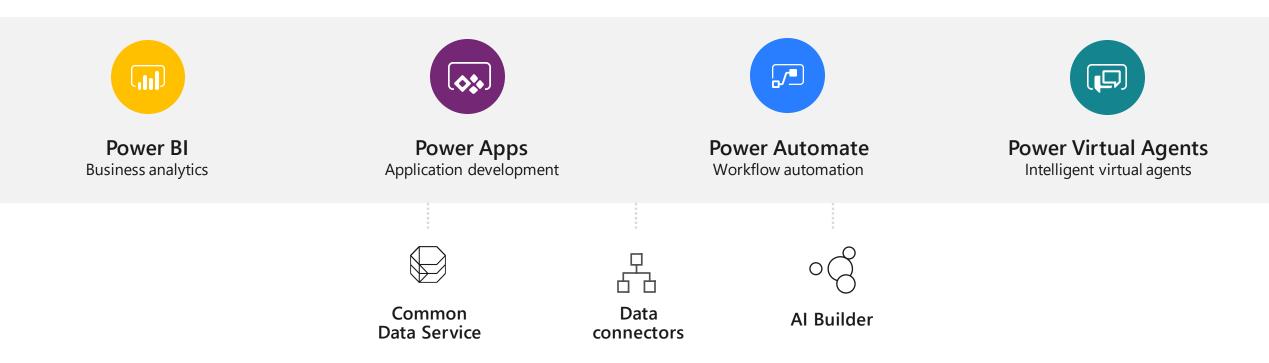
A single source of data truth

Streamline your customer experience and save on the costs associated with disparate data sources all while harnessing insights in real time to drive transformation.



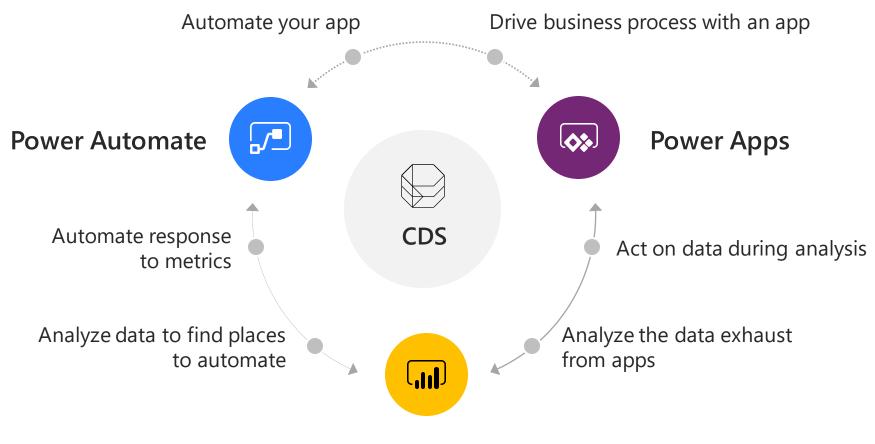
Microsoft Power Platform

One low-code platform that spans Microsoft/Office 365, Dynamics 365, Azure and standalone applications

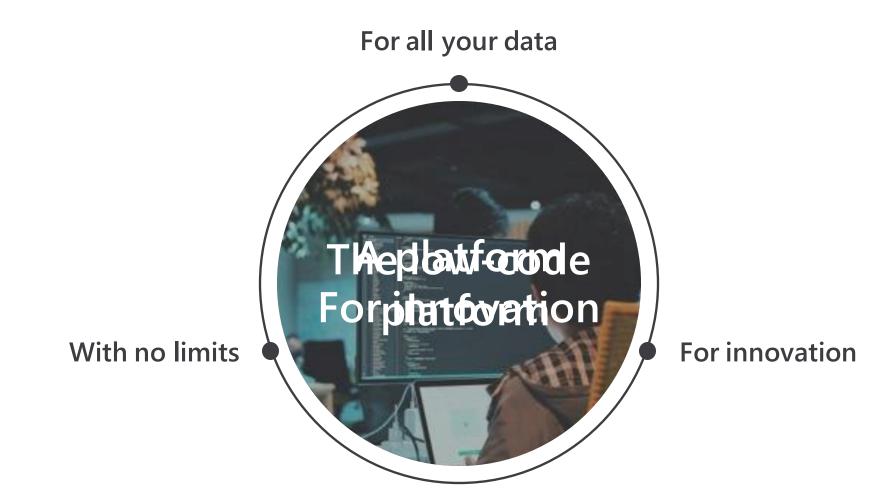




Integrated low-code platform



Power BI



A platform for innovation



Intuitive to use & easy to learn for Citizen Developers

Build apps fast with the market's most intuitive point-and-click approach to app design. Choose from a large selection of templates or start from a blank canvas. Have those closer to business problems collaborating on solving them.

Extend, integrate, innovate

The combination of Power Apps, plus Power Platform, Office 365, Dynamics 365, Azure services, and all your apps and services and on-premise data sources, is a foundation of unrivalled platform technology that supports innovation.



Innovation for the agile

Outpace competitors by infusing your process automation with AI; Build deploy and learn, fast. Enhance agility and scale by extending data and processes to external and anonymous users with Portals.

Microsoft Power Apps Leading the market

Recognized by analysts as a leader in low-code application development platforms, demonstrating a strong strategy and vision and ability to execute.

Gartner

August 2019 A leader in enterprise low-code application platforms.*

*Gartner "<u>Magic Ouadrant</u> for Enterprise Low-Code Application Platforms," by Paul Vincent, Kimihiko lijima, Mark Driver, Jason Wong, Yefim Natis, 08 August 2019.

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Forrester, Q1 2019

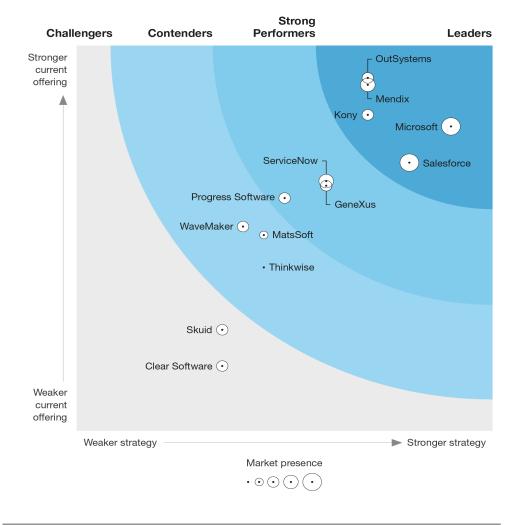
A leader in low-code development platforms for application development and delivery professionals.

https://reprints.forrester.com/#/assets/2/108/RES144387/reports

Forrester[®] **Research**

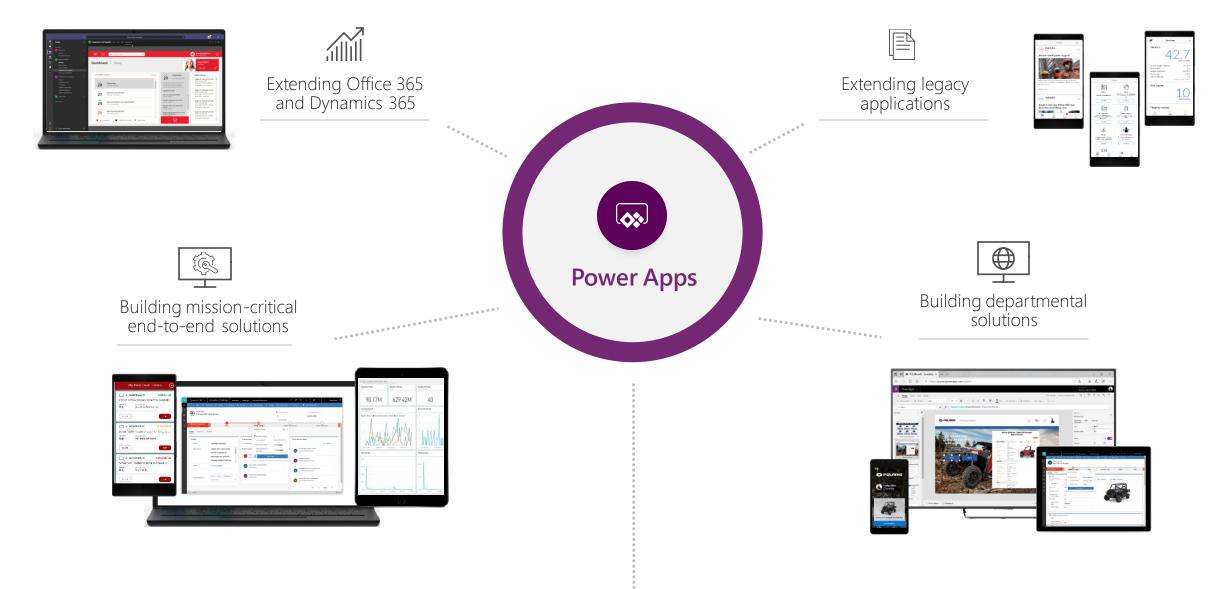
THE FORRESTER WAVE™

Low-Code Development Platforms For AD&D Professionals Q1 2019

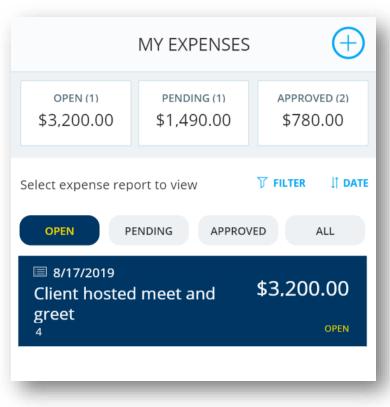


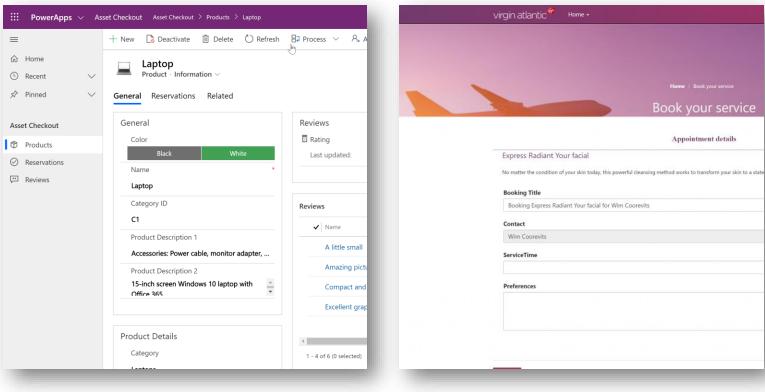
Power On your Apps journey

Enabling digital transformation across the organization









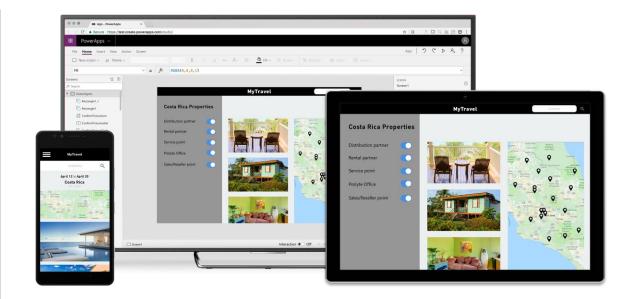
Canvas Apps

Model Driven Apps

Portals

Put your data to work with the Common Data Service

- "Out-of-the-box" data store for your apps
- Advanced security, business logic and rules
- Jumpstart apps with the Common Data Model
- Dynamics 365, Office 365, and Azure data is available, augmented by industry partners
- Extend to your own needs and integrate across your apps and services



Data integration capabilities built-in to the Common Data Service

Integrate directly with CDS using the Excel Power Query features relied on by millions of users each month.



Built-in management features like CDM entity mapping UX, environments and scheduled refresh.

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300+ transformations to clean and reshape data.



A growing set of connectors to integrate with your cloud and on-premises data sources.

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		23 Margie's Travel	BAK8JYGH	Seattle	United States	WA	4754 42nd Ave SW	98116 (r			
		24 School of Fine Art	BOBC3/9L	Seattle	United States		2100 Queen Anne Ave N	98109 (n			
		25 Graphic Design Institute	GHE32F05	Seattle	United States	WA	400 Pine Street	98101 (n			

Cloud and on-premises connectivity

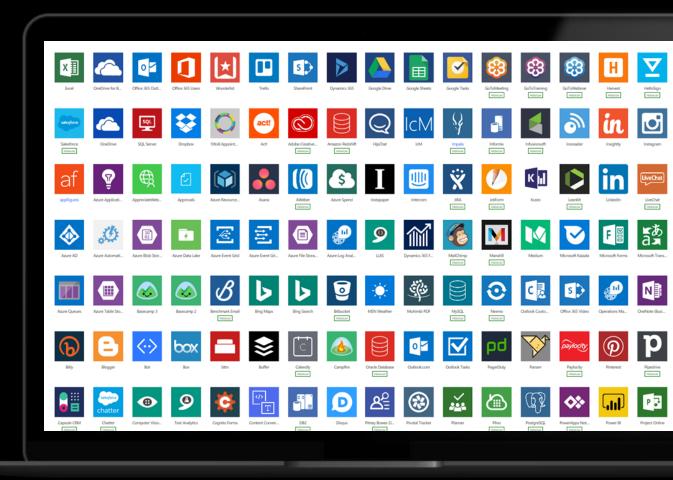


Built-in connectivity to 350+ cloud services, content services, databases, APIs, etc.



Seamless hybrid connectivity to on-premises systems via the on-premises data gateway.

- Develop and register custom connectors as a building block for citizen developers.
- Break down data silos by using multiple data sources in a single application.



Low-code AI for apps and processes with AI Builder



Low code AI solutions for Power Platform leveraging the power of Microsoft AI



Bring your data from CDS, pre-built connectors and custom connectors



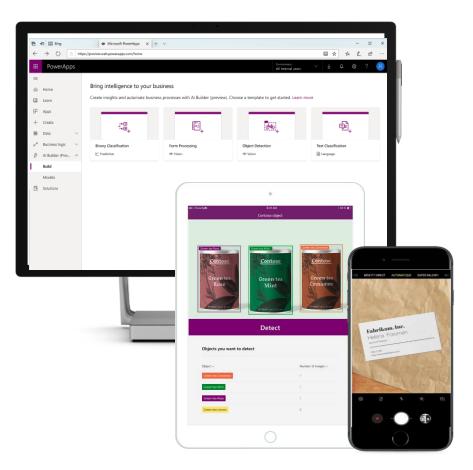
Customize Dynamics 365 AI offerings to specific schema and processes with AI Builder



Predictions available in Common Data Service for Power Platform and Dynamics



Pro-Dev extensibility and governance



AI Builder Introduction

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Low-code solution for responsive websites with portals

- 2
- Create multilingual, responsive websites to engage with internal and external customers, partners and employees.
- \otimes
- Use anonymous access or any of the commercial or enterprise login providers like Microsoft Account, LinkedIn, Azure AD B2C and more.



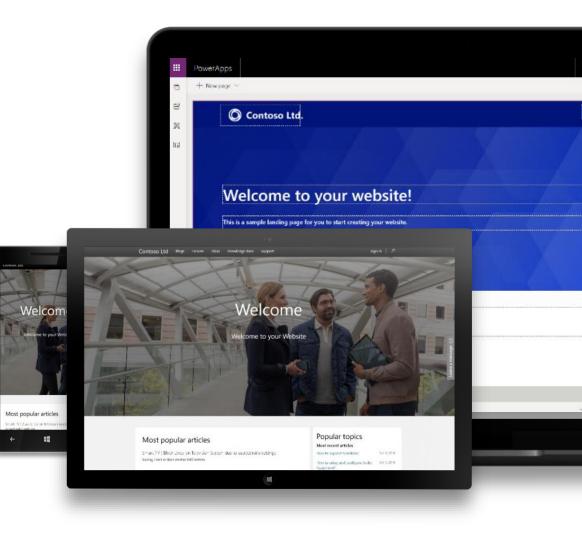
Use WYSIWYG designer to create website content and enrich with CDS/Dynamics data using familiar constructs like forms, views, charts, dashboards.



Pro-dev extensibility and templating capabilities to design complex business processes.



Dynamics 365 provides integrated starter templates like customer self service, partner management, event management and community self service.



Low-code creation of reusable components

Quickly develop reusable, embeddable components with the low-code canvas.

Reuse within and across apps; compose with pro-dev components.



Enable faster and more consistent development when many makers are using the same components.

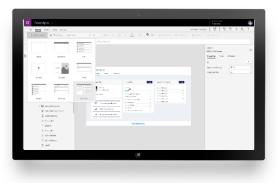




Integrated with Office 365

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Publish Power Apps as a SharePoint web part or create a custom SharePoint list experience.



Use Office 365 data through built-in connectors and Office 365 screen templates.



Build a Power Apps app from an Excel sheet on OneDrive.

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Bring data from CDS and Power Apps UX to Outlook with the mail app (WIn32, OWA and mobile).

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Customize a Microsoft Teams tab with Power Apps.

Dynamics 365			
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Office 365 people card in Power Apps (incl. LinkedIn info).



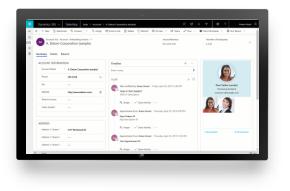
Integrated with Dynamics 365

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Power Apps provides the tools to customize Dynamics 365 for customer engagement.

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Common Data Service enables dualwrite integration with Dynamics 365 for finance and operations.



Embed apps in Dynamics 365 for customer engagement.



Embed apps in Dynamics 365 for finance and operations.

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Dynamics 365 for customer engagement runs on Common Data Service.

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Extend Dynamics 365 with mobile Power Apps solutions.

Ensure enterprise quality with built-in app and solution checkers

- Find and resolve errors (programmatic errors) and performance issues faster.
- \$

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- Continued investment to provide guided experience to make debugging easier.
- Discover accessibility issues and recommendations inline.

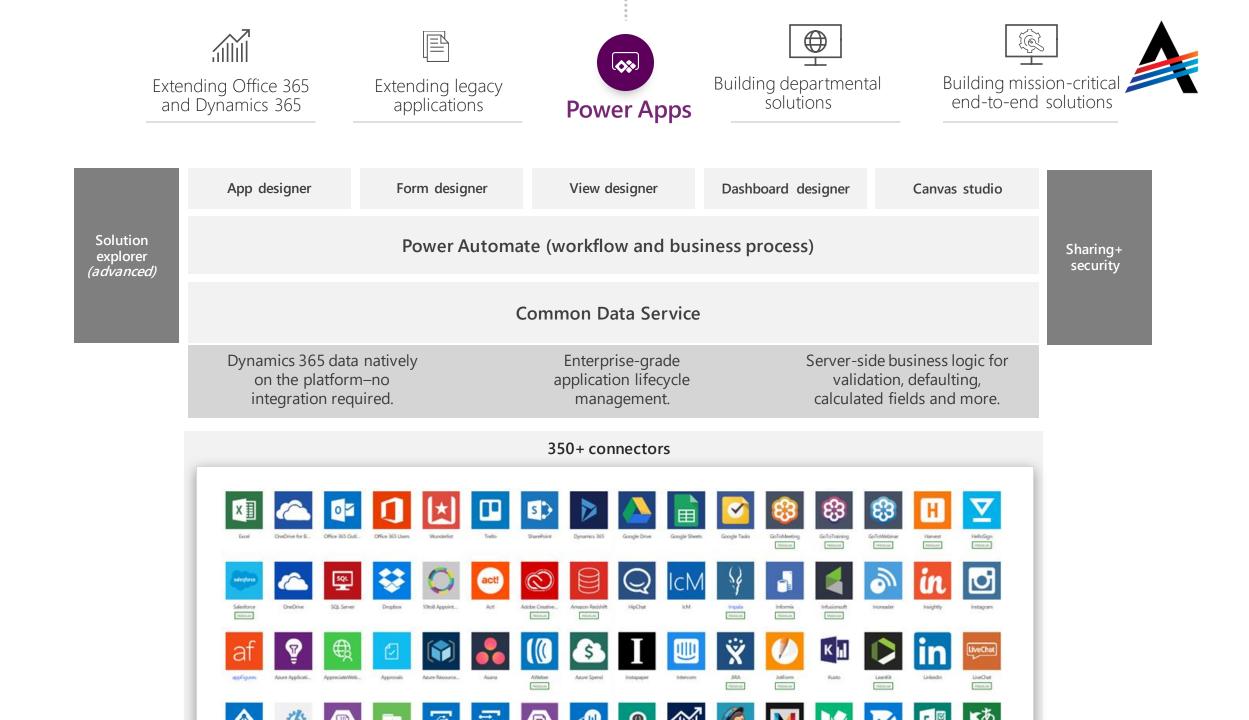


Performance and stability risks called out by severity and location (component/line).



Identified risks supported by best practice recommendations on docs.microsoft.com

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A platform with no limits

When other low-code app platforms stop, Microsoft Power Apps keeps going.



Deliver immersive, complex platform modernizations

Built on Azure, with massive scale, 54 data centers worldwide, more then 90 compliance certifications; rely on the robust infrastructure of Microsoft for your low-code platform.



World class Pro Developer tools, support and ALM

Experience the full range of development and application lifecycle management, with rich pro developer tools to rapidly package and deploy apps with unlimited customizations. Tailor this platform, quickly, to your needs.



Cross business collaboration unlocks value quickly

Power Apps encourages cross organization collaboration between business, IT and Pro Dev, with IT in control, ensuring governance, compliance and security.

Power Platform Mission

Empower every developer to do more.

Citizen Developers.

IT Developers.

Pro Developers.

Questions and Answers ?



