

## Windows Server 2008 and SQL Server 2008 are reaching end of support soon

Without security updates and bulletins released by Microsoft, your businesses could be exposed to security attacks or compliance risks.



July 9, 2019

End of extended support for SQL Server 2008/2008 R2



January 14, 2020

End of extended support for Windows Server 2008/2008 R2

# Challenges and opportunities



## Optimize costs

your IT staff needs to continue managing your aging hardware along with software.



41% of business users have critical company data trapped in legacy systems that cannot be accessed by cloud services<sup>2</sup>

The average office worker wastes **21 days per year** due to outdated technology<sup>1</sup>



92% of businesses expect the cloud to increase revenue over the next two years<sup>4</sup> Business leaders cite fewer operations resources and hardware/ software costs as the

top two cost reduction reasons

for modernization





#### Reduce the risk of security breaches

Without regular security bulletins it may be impossible to protect against hackers and malware or prevent unwanted Cybercrime will cost the world \$6\$ trillion



annually by 2021, up from \$3 trillion in  $2015^5$ 



This equates to a 1.5% decline in encrypted records year over year<sup>6</sup>



#### **Enable digital** transformation

Digital transformation has become the industry standard. Without modernizing, businesses may fall behind the competition and fail to provide the latest, most up-to-date customer experience.



60% of businesses see digital transformation as contributing to operational efficiency and streamlining processes

IT modernization can increase employee motivation by up to



In 2007, only 21% of the world's population had access to the Internet. Now more than 47% of people, even in remote areas,

are online

leaders say their digital improvements have already enhanced profit<sup>10</sup>

56% of business





## Data regulations and compliance pressure

By the end of support, your system may fail to comply with regulatory standards, which can lead to penalties, fines—and even a loss of customer trust.



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or aren't sure they have, data processing agreements set up with new cloud providers—and essential component of some regulations, such as GDPR. 11



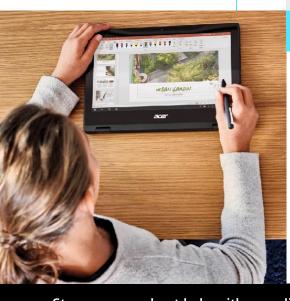
43% of businesses already question whether they have the ability to identify and report a breach within a 72-hour time period<sup>11</sup>

35% of companies fear that the financial penalties possible under regulations such as GDPR could imperil their very existence 12

**70%** of businesses are concerned about the damage to brand

reputation associated with non-

compliance<sup>12</sup>



# To thrive and stay competitive, your business needs a responsive

## Increase scalability & flexibility

IT infrastructure to adapt to an ever-changing business environment. If your company is growing or has fluctuating capacity requirements, you need the kind of flexibility that allows you to scale IT resources quickly and cost-effectively.

technology will influence growth over the next three years1

48% of businesses say new

that technology can help them improve the way they run their

72% of SMB decision makers say

largest category of SMB IT spending in 201915

Software will be the



# Stay secure and get help with compliance: the benefits of modernization

End of support for Windows 2008 and SQL Server 2008 is a great opportunity to modernize your application stack and improve consistency across your infrastructure. How? By moving it to the Microsoft cloud.



proof your technology



machine-learning innovations



extended support at no cost



# By moving to Azure, you can take full advantage of your existing investments. Built-in technologies enhance performance, and enable end-to-end cloud cost management and optimization — while reducing

Maximize your ROI

Cloud **Tuned for** flexibility performance



# Set up and manage Windows Server and SQL Server deployments in

minutes, and then scale up or down on the fly. Hybrid connectivity Get the most out of your

on-premises investments and take advantage of all that Azure offers.



# Meet your toughest demands with virtual machines optimized by the same team that builds Windows Server and SQL

**Highly-secured** and trusted Protect your entire data estate with a highly secured database on the

most compliant cloud



### Migrating Windows Server and SQL Server workloads to Azure enables businesses to benefit from the \$1B Microsoft

Extend your security

investment<sup>16</sup> into building security into a cloud platform you can trust. In addition, migration benefits include: rational best practices and a global team of more than 3,500 cybersecurity experts



Three years of security updates at no charge once migrated to Azure



Security health monitored across your entire environment

Built-in security features that encrypt and protect your data



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help Digitalize your business in such times is an essential part of the new norm. Therefore tools like modern ERP are important to thrive.

→ How Agile Dynamics Solutions can

